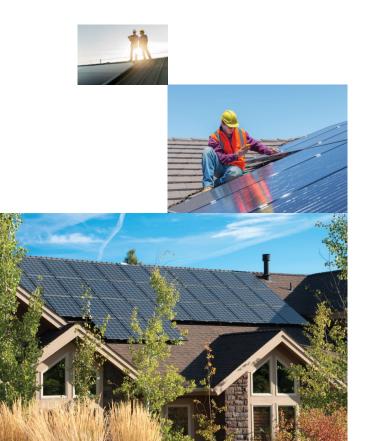


## A Program Made For Utilities Solar Navigator

Solar Navigator stands out from the rest of the market. Simply put, it empowers and educates your customers, enabling them to make an informed decision about whether solar energy is suitable for their needs. Our program connects the top-rated and most reputable solar professionals, solar installation firms, and solar financing options nationwide, providing your customers with a seamless concierge-style experience for adding solar to their homes and guiding them every step of the way.





### Where We Provide Solar Today





### Utilities, Take Control Of Your Customer's

### Solar Experience

Solar Navigator for Utilities **puts you in control of your customers interested in getting solar** for their homes. Leveraging our vetted and trusted solar sales and installation partners, we provide a solar concierge service that walks your customers through the process, educating and empowering them every step of the way **based on your guidance and how involved you want your brand to be.** 

The Solar Concierge Difference



Fixed cost-per-watt for every customer, adjusted based on the market



Actual usage data (including 8760 if available) used to estimate savings



No oversizing, ever with TOU rates factored in every system design



# Financing Options Site Survey & Installation Post-Installation Support

### Control The Message

Be the one in control of every piece of marketing your customers are receiving

### No Pressure, Ever

Make sure your customers are well informed, educated and not pressured into anything

### Transparency

Fixed cost per-watt pricing, tax credit education, net-metering policies, and realistic savings estimates

### White-Glove Approach

Our concierge approach proactively keeps the customer apprised of every step of the process

### A Customer For Life

Continuous education to help the customer make smarter energy decision